



# CPTC 2022 SPONSORSHIP PACKAGE

**CPTC is a bi-annual event connecting the pupil transportation industry.**

This event brings people together from all facets of the school bus industry, from business officials, bus owners and contractors, government partners, to industry suppliers.

- \*a prime opportunity to mix with the conference delegates
- \*to generate quality sales leads
- \*to showcase or demo your products
- \*to receive excellent exposure for your organization

**The ability to build meaningful relationships, will enhance your company profile and profitability!**

**We look forward to you joining us in Banff, Alberta at the beautiful Banff Springs Hotel, April 25-29, 2022.**



5 star resort hotel  
5 star meals  
Wayne Lee, hypnotist & peak performance specialist  
Duelling Grand Pianos, Matt Day  
Workshops & speakers!  
& so much more!

**PLATINUM**  
**\$20,000**

**GOLD**  
**\$15,000**

**SILVER**  
**\$10,000**

**BRONZE**  
**\$5000**

**INDUSTRY FRIENDS**  
**\$500 - \$5000**

## **CPTC 2022**

38 Blanchard Street  
Beaumont, AB T4X 0E6

Contact: Sue Fowler  
403-815-2711

[www.astac.ca](http://www.astac.ca)

April 26-29, 2022

# CPTC 2022 SPONSORSHIP PACKAGE

## PLATINUM - \$20,000

**4 Free registrations to attend the Conference**  
**2—7' X 10' spaces to exhibit at the Trade Show**  
**1—Outdoor Vehicle Display Spot**  
**4 Thursday Banquet tickets**  
**4 Conference mementos**  
**Extra large logo and hyperlink on the CPTC website**  
**Insertion of promotional material in delegate kits**  
**Logo on sponsor sign in registration area**  
**Verbal recognition at sponsored meal event (where applicable)**  
**Verbal and visual recognition at Opening and Closing Ceremonies**  
**Verbal and visual recognition in Plenary Session**  
**Verbal recognition at Thursday Banquet**  
**Reserved table (seats 8) at Banquet**  
**Follow up List of Delegate Contact Information**

## GOLD - \$15,000

3 Free registrations to attend the Conference  
1—7' x 10' space to exhibit at the Trade Show  
3 Thursday Banquet tickets  
3 Conference mementos  
Large logo and hyperlink on the ASTAC website and App  
Insertion of promotional material in delegate kits  
Logo on sponsor sign in registration area  
Verbal recognition at sponsored meal event  
Verbal and visual recognition at Opening and Closing Ceremonies  
Verbal and visual recognition in Plenary Session  
Verbal recognition at a Banquet  
Reserved table (seats 8) at Banquet  
Follow up List of Delegate Contact Information

## SILVER - \$10,000

2 Free registrations to attend the Conference  
1—7' x 10' space to exhibit at the Trade Show  
2 Thursday Banquet tickets  
2 Conference mementos  
Large logo and hyperlink on the ASTAC website and App  
Insertion of promotional material in delegate kits  
Logo on sponsor sign in registration area  
Verbal recognition at sponsored meal event  
Verbal and visual recognition at Opening and Closing Ceremonies  
Verbal and visual recognition in Plenary Session  
Verbal recognition at the Banquet  
Reserved table (seats 8) at Banquet.  
Follow up List of Delegate Contact Information

## Bronze - \$5000

1 Free registration to attend the Conference  
1—7' x 10' space to exhibit at the Trade Show  
2 Thursday Banquet tickets  
2 Conference mementos  
Medium sized logo and hyperlink on the ASTAC website and App  
Insertion of promotional material in delegate kits  
Logo on sponsor sign in registration area  
Verbal recognition at sponsored meal event  
Verbal and visual recognition in Plenary Session  
Verbal recognition at a lunch  
Follow up List of Delegate Contact Information

## Industry Friends <\$5000 & In kind

logos and hyperlink on the ASTAC website and App  
Follow up List of Delegate Contact  
Recognition at registration area  
A Conference memento

All media logos and paraphernalia, must be submitted to the Conference Team by January 31, 2022 to ensure inclusion and delivery of promo materials.

